

2023 Sponsorship & Engagement Manual



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Business After Hours

Business After Hours, held at various host member locations, proves to be the ultimate way to wrap up your busy work day. Appetizers and drinks await Chamber members as they gather for an opportunity to socialize and network with fellow business and community leaders.

Free for any Chamber Member representatives or \$25 for guests to attend.



SPONSORSHIP LEVELS



Naming Sponsor - \$10,000

- Company will have right of first refusal each year to renew this sponsorship.
- 10 (or more) events per year
- Company logo incorporated into program logo
- Weekly email recognition (2,500 recipients per email)
- 24/7 website recognition
- · Opportunity to address attendees at each event
- Opportunity to invite 8 clients/guests to each event
- Opportunity to set up a marketing display at each event
- GNFCC events calendar each event date has its own

Monthly Host Sponsor - \$1,000

- Event to be held at your company location or at a Chamber partner location
- · Provide all food and beverage for event
- Opportunity to invite 5 clients/guests to each event
- · Logo recognition in all event marketing
- · Opportunity to speak to attendees
- Attendee contact list provided post event

Exhibit Sponsor - \$250 per event

- Recognition of your company during the event
- · Linked name recognition in all event marketing activity
- · Marketing table to distribute company materials
- Restricted to non-competing companies



Typically held the second Thursday of each month excluding December; *subject to change*

2023 Dates:

January 12

February 9

March 9

April 13

May 11

June 8

July 13

August 10

September 14

October 12

November 9

December - NONE



5:30 - 7 p.m.



Various member locations



An average of 125 -150 business professionals, Chamber members, community leaders, and elected officials

For more information, contact Debbie Ryals at dryals@gnfcc.com.



Chairman's Circle Exclusive Events

Chairman's Circle is a distinct group of CEO's and high-level Executives representing major companies, business segments and investors in the Metro Atlanta area. This level provides leaders and key influencers an opportunity to engage in strategic discussions regarding economic development, public policy, and quality of life in North Fulton and our region.

CHAIRMAN'S CIRCLE

EXECUTIVE ROUNDTABLE

EXECUTIVE ROUNTABLE SERIES

Executive Small Group Luncheons for Chairman's Circle members with keynotes provided by influential leaders in the North Fulton community (6-8 events).

Presenting Sponsor - \$ 4,000

- Premier logo recognition in all event marketing monthly Chairman's Circle emails, calendar invites, agendas, etc.
- Your company logo incorporated in the program logo
- · Opportunity to address attendees at each event

Event Sponsor per event - \$500

- · Opportunity to address attendees at single event
- Premier logo recognition in all event marketing

QUARTERLY EVENTS

MARCH

A fun filled networking event with drinks and light food. Come enjoy time with fellow executives, invite promising young professionals and take an updated headshot while you're at it.

MAY / JUNE

Join your fellow Chairman's Circle members for a relaxing evening at Ameris Bank Amphitheatre. Enjoy the sounds of a summer concert on the green while having fellowship with other influential leaders in North Fulton.

AUGUST - ELECTED OFFICIALS RECEPTION

The Key Leadership Reception honors members of the North Fulton Delegation, Mayors and City Council members, Fulton County School Board, and North Fulton County Commissioners. Reception to say thank you to our partners in the public sector who share our commitment to ensuring regional success.

DECEMBER - NORTH FULTON MAYORS APPRECIATION LUNCHEON

Gain access to this favorite and exclusive event for our Board of Directors, Chairman's Circle members and Government Leaders. Hear from the Mayors of North Fulton as they present their highlights of the year.

SPONSORSHIP LEVELS

Presenting Sponsor - \$ 2,500

- Premier logo recognition in all event marketing monthly Chairman's Circle emails, calendar invites, agendas, etc.
- · Opportunity to address attendees during event
- 8 tickets to the luncheon (December only)
- Marketing opportunity at each table (December only)

Event Sponsor - \$1,000

- · Premier logo recognition in all event marketing
- Recognition from the podium
- Logo recognition in all event marketing activity



Chamber 101 - Orientation

New to the Chamber? New to a Chamber member company? Join us for lunch as we provide information on how to get the best return on your membership investment. Reservations are required as space is limited. Register today for this informative session and begin to make the most of your Chamber membership!



SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000

- Speaking opportunity at each Chamber 101 event
- Prominent logo recognition on Chamber webpage
- · Logo recognition in all event marketing materials
- Logo recognition on monthly email promotion to all new members

Lunch Sponsor - \$500 or in-kind (per event)

- · Provide lunch for all attendees
- Opportunity to address attendees
- · Opportunity to distribute marketing collatoral



2023 Dates:

January 5 - Virtual

February 2 - In-person

March 2 - Virtual

April 13 - In-person

May 4 - Virtual

June 1 - In-person

August 3 - In-person

September 7 - Virtual

October 5 - In-person

November 2 - In-person

December 7 - Virtual



11:00 a.m. - 12:00 a.m. - In-person 10:00 a.m. - 11:00 a.m. - Virtual



GNFCC Office



40-50 new Chamber members, newly hired business professionals, invited guests and prospective members

For more information, contact Sophia Niemeyer at sniemeyer@gnfcc.com.



Chamber Marketing

Send your message directly to potential new customers while supporting your Chamber. Whether you are seeking to build identity, generate leads, or spotlight your corporate responsibility initiatives, the Chamber is the right strategy and choice.

Using the Chamber to promote places your business in front of a very influential audience.

- 2,500+ sent weekly to Chamber member companies
- 90,000 employees work for Chamber member businesses
- 75% of membership are small business
- More than 100 Chairman's Circle Members



Chamberlink Weekly E-Newsletter

A critical weekly update designed to keep members informed and engaged a week ahead of scheduled events. Email open rate scores above average by comparison. Sponsorship includes logo and link to your website.

SPONSORSHIP LEVELS

Naming Sponsor - \$10,000 with logo recognition
Monthly Sponsor - \$500



Every Thursday



2,600 subscribers

Website Marketing

The all new GNFCC Website has generated more traffic and more attention than ever before. This key business site features business development and economic and talent development information as well as serving as the home of North Fulton Jobs.com and the North Fulton Camera Ready initiative. Visited by thousands of users each month, this is a great opportunity to get your company image in front of business leaders and new residents alike.



SPONSORSHIP LEVELS

GNFCC.com Individual Annual Webpage Placement - \$1,500

Logo displayed in drop-down bar on page of your choice



Day at the Capitol

Exclusive access to Board members and Chairman's Circle members for a half-day event and luncheon with members of the North Fulton delegation and key policy makers from both the House and Senate.

Photo opportunities in the Capitol Rotunda with the Governor.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (limit 2)

- · Speaking opportunity for 5 minutes
- · Logo recognition in all marketing materials
- · Opportunity to introduce an elected official

Lunch Sponsor - \$1,000

- · Speaking opportunity during lunch at the Capitol
- · Logo recognition in all marketing materials

Public Policy Supporting Sponsor - \$500

· Logo recognition in all marketing materials





February 2023



Georgia State Capitol



45 - 60 Chamber Board of Directors, Chairman's Circle Members, Community Leaders and North Fulton Elected Officials and special guests.

For more information, contact Stacy Garmon at sgarmon@gnfcc.com

www.gnfcc.com

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Golf & Tennis Classic

The Annual GNFCC Golf & Tennis Classic is the perfect setting to build relationships with North Fulton's top business leaders in a spectacular environment ideal for fostering business partnerships.

GOLF SPONSORSHIP LEVELS



Golf & Tennis Player Gift Sponsor - \$6,000

- Company logo on gift item given to all players
- Special signage at Registration
- 1 Foursome
- Option to set up marketing table/tent

19th Hole Sponsor - \$5,000

- Speaking opportunity at After Party
- Special signage at After Party
- Option to distribute corporate collateral materials during Awards Ceremony at After Party
- 1 Foursome w/ VIP parking

Silver Sponsor - \$3,250

- · Banner recognition at Registration
- · Special recognition at awards ceremony
- 1 Foursome

Closest to the Pin Contest Sponsor - \$3,250

- Opportunity to present contest prize at awards ceremony
- Option to set up marketing/tent at sponsored hole
- 1 Foursome
- Contest prize provided by the Chamber

Putting Contest Sponsor - \$3,250

- · Opportunity to present contest prize at awards ceremony
- Display options at putting green & opportunity to interact with all golfers throughout the day
- 1 Foursome
- Contest prize provided by the Chamber





October 2023



Golf: Registration- 8:30 am

Shotgun Start- 10:00 am

Tennis: Registration- 11:00 am Matches- 12:00 - 3:30 pm

19th Hole After Party- 4:00 pm



ΓBD



250-300 (players, sponsors, volunteers) business professionals, community leaders, elected officials

Long Drive Contest Sponsor - \$3,250

- Opportunity to present contest prize at awards ceremony
- Display options at sponsored Par 5
- 1 Foursome
- · Contest prize provided by the Chamber

Golf & Tennis Registration Sponsor - \$2,000

- Option for display table at registration to greet players
- · Special signage at registration desk
- Includes 2 golfers & 2 tennis players



Golf & Tennis Classic

The GNFCC Golf & Tennis Classic is the perfect setting to build relationships with North Fulton's top business leaders in a spectacular environment ideal for fostering business partnerships.

Water Hazard Sponsor - \$1,600

- · Company logo on two banners marking unique hazards
- 2 players

Clean Greens Sponsor - \$1,600

- Company logo on waste/recycling receptacles placed on every golf course
- 2 Players

Driving Range Sponsor - \$1,600

- Exclusive marketing at Driving Range from 8:30-9:30am with option to set up marketing table / tent
- 2 players

Golf Cart Placard Sponsor - \$1,600

- Company logo prominently displayed on front window of all golf carts
- · 2 players

Beverage Station Sponsor - \$1,600

- Option to have company rep positioned at one of four stations on course - Chamber provides snacks & beverages
- · Company logo on sign positioned at one station
- 2 players

Hole-in-One Sponsor - \$1,600

- · Opportunity to present prize during awards ceremony
- Option to set up marketing table / tent at designated hole
- 2 players

Golf & Tennis Bag Tag Sponsor - \$1,000

- Exclusive provider of bag tags to be placed on each player's bag at player registration
- Bag tags will feature tournament logo on one side and your company logo on the opposite side
- · Does NOT include player position

Premium Tee Box Display Sponsor - \$750

- · Company logo on one tee box sign
- Option to set up marketing table/tent
- Tent pre-set on your assigned Tee Box
- Does NOT include player position

Mulligan Card Sponsor - \$500

- Company logo, tagline and contact information on full color mulligan cards sold at Registration
- · Sponsor recognition at opening ceremony
- Does NOT include player position

Breakfast Sponsor - \$500

Bloody Mary Bar Sponsor - \$500

Tee Box Display Sponsor - \$500

- Company logo on one tee box sign
- Option to set up marketing table/tent
- Does **NOT** include player position

Hole Signage Sponsor - \$250

- · Company logo on hole sign
- Does **NOT** include player position

Golf Player Only Option

Foursome - \$1,400

· 4 players with all meals & beverages provided

TENNIS SPONSORSHIP LEVELS

Lunch Sponsor - \$1,000

- Company logo on boxed lunches
- · Recognition at tennis awards ceremony
- · 4 players in tennis tournament

Awards Sponsor - \$750

- · Opportunity to present tennis awards at awards ceremony
- · 4 players in tennis tournament

Tennis Ball Sponsor - \$500

- Company logo on tennis ball cans given to all players and used during the tournament
- 2 players in tennis tournament

Tennis Player Only Optio Individual Player - \$100

For more information, contact Debbie Ryals at dryals@gnfcc.com.



Leadership Programs

Leadership North Fulton (LNF) for adults and Emerging Leaders Program (ELP) for high-school students, identify and develop leaders in the North Fulton area by promoting community awareness, instilling civic responsibility, and building relationships. Our leadership programs offer the opportunity to gain valuable personal and professional development as well as give back to the community by addressing the needs of local nonprofit organizations in a lasting way.

LEADERSHIP NORTH FULTON SPONSORSHIP LEVELS



Presenting Sponsor -



- Speaking opportunity at LNF Opening Reception and Graduation Celebrations
- · Logo recognition on all LNF material and website
- Tuition for one company employee
- 4 reserved seats for Graduation Luncheon

LNF Leadership Support Day Sponsor - \$500

- Opportunity to support class day and provide opening remarks
- · Logo on class day agenda



September to June



All day, one day per month



Various locations



30-40 rising and established Business and Nonprofit Leaders in North Fulton

EMERGING LEADERS PROGRAM SPONSORSHIP LEVELS



Presenting Sponsor -



- Speaking opportunity at ELP Opening Reception and Graduation Celebrations
- · Logo recognition on all ELP materials and website
- 4 reserved seats for Graduation Celebration

ELP Leadership Support Day Sponsor - \$500

- · Opportunity to support class and provide opening remarks
- · Logo on class day agenda



September to April



All day, one day per month



Various locations



40-50 North Fulton high school students and parents at Opening and Graduation Celebrations



Chamber Luncheon Series

A premier luncheon featuring prominent figures in our region, our state and nationally. The Chamber Luncheon Series brings together every tier of professional, diverse business industry, and non-profit organization making it the most popular Chamber event each month.

SPONSORSHIP LEVELS



Presenting Sponsor Per Event - \$4,000 (limit 2 per luncheon)

- Speaking opportunity during Luncheon for (3-5) minutes
- Premier logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- · Display table to distribute marketing materials
- · Reserved Table of 8 at luncheon
- Marketing opportunity at each table

Gold Sponsor Per Event - \$2,000

- Recognition from the podium
- · Logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- · Display table to distribute marketing materials
- Reserved Table of 4 at luncheon

Exhibit Sponsor Per Event - \$500

- · Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

Supporting Sponsor Per Event – \$250

- · Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to luncheon



2023 Dates & Topics:

January 24 - Economic Outlook

February 28 - Technology

March 28 – Women INfluencing Business Awards

April 25 – Legislative Update

May 23 - Education & Workforce

June 27 – Leadership: LNF Graduation & Nonprofit

Awards

July - NONE

August 22 – Small Business Awards

September 26 – Economic Development

October 24 – Manufacturing

November 28 - State of North Fulton

December - NONE



11:30 a.m. - 1 p.m.



Various locations



150-200 Chamber members, community leaders, elected officials, and special guests

For more information, contact Debbie Ryals at dryals@gnfcc.com.



North Fulton Mayors Appreciation Luncheon

Gain access to this favorite and exclusive event for our Board of Directors, Chairman's Circle members and Government Leaders. Hear from the Mayors of North Fulton as they present their highlights of the year.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,500

- Speaking opportunity during Luncheon for (2) minutes
- Premier logo recognition in all event marketing activity
- 8 tickets to the luncheon
- · Marketing opportunity at each table

Gold Sponsor - \$1,500

- · Recognition from the podium
- · Logo recognition in all event marketing activity
- · 6 tickets to the luncheon

Silver Sponsor - \$1,000

- · Recognition from the podium
- · Linked name recognition in all event marketing activity
- 4 tickets to the luncheon



December 2023



11:30 a.m. - 1p.m.



TBD



100 attendees to include Mayors of the six cities of North Fulton, Key City Employees, Chamber Board of Directors, Chairman's Circle Members and Government Leaders

*Attendance by invitation only

For more information, contact Stacy Garmon at sgarmon@gnfcc.com



Milton Business Council

Gain access to exclusive Milton Business owners and community leaders.





SPONSORSHIP LEVELS

Presenting Sponsor - \$2,500 (2 AVAILABLE)

- Speaking opportunity during events for (2) minutes
- Premier logo recognition in all event marketing materials
- Display table to distribute marketing materials
- Logo recognition on GNFCC Milton Business Council webpage & emails

Annual Sponsor of All Quarterly Events - \$750 (8 AVAILABLE)

- MBC Name Badge
- Display table to distribute marketing materials
- Speak at one quarterly event (2 minutes), recognized at all events
- Linked name recognition in MBC marketing collatoral
- · Recognized on MBC website all year
- · Company name on printed sign at events



February 7

May 2

August 1

November 2

*Dates subject to change



5:30 - 7:00 p.m.



Milton Business Locations



40-50 Milton Business Council members, community leaders, elected officials, and special guests

For more information, contact Sophia Niemeyer at sniemeyer@gnfcc.com



Next Gen Connects

The Mission of Next Gen Connects is to serve, engage, recognize, and develop North Fulton's future leaders.



SPONSORSHIP LEVELS

NextGen Program Presenting Sponsor - \$5,000

- Speaking opportunity (5 minutes) to attendees during Connect After Hours events
- Opportunity to display marketing materials at events
- Premier logo on all event marketing leading up to event (Chamberlink/NextGen, GNFCC Website)
- Social media mentions Facebook & Instagram for GNFCC and NextGen
- Logo incorporated into NextGen program logo
- 5 tickets to Connect After Hours events

Connect After Hours

An exciting networking/social opportunity for young professionals after work hours.

2023 Events (5 events a year):

January - Winter Social

May - Braves Game Social

July - Summer Social

September - Fall Social

November/December - Holiday Social

Connect After Hours Sponsor - \$1,000 (3 AVAILABLE)

- Premier logo representation on all event marketing leading up to an event (Chamberlink/NextGen)
- Opportunity to give a 2 minute presentation about your company
- Social media mentions on Facebook and Instagram for GNFCC and NextGen
- 2 additional tickets to sponsored event
- · Provide appetizers and beverages



Connect & Caffeinate

Once a month, NextGen will hold a morning networking opportunity for young professionals to connect in North Fulton.

Annual Connect & Caffeinate Sponsor - \$1,000 (5 AVAILABLE)

- Premier logo representation on all event marketing leading up to an event (Chamberlink/NextGen)
- Opportunity to speak at 2 Connect & Caffieinate events (2 minute presentation)
- Young professionals at your company can attend Connect & Caffeinate events at no charge.
- Social media mentions on Facebook and Instagram for GNFCC and NextGen



10 Events (Dates TBD)



8:00 a.m. - 9:00 a.m.



Locations Vary



Next Gen Connects

The Mission of Next Gen Connects is to serve, engage, recognize, and develop North Fulton's future leaders.



NextGen Professional Development Luncheon

An opportunity exclusively for young professionals to help grow and develop skills, not only in their career, but also in their personal life. Examples of topics include: how to be an influential leader, buying your first home, and financial health. (March & October events)

Professional Development Sponsor - \$1,000 (2 AVAILABLE)

- Premier logo representation on all event marketing leading up to an event (Chamberlink/NextGen)
- · Verbal recognition at the event
- Social media mentions on Facebook and Instagram for GNFCC and NextGen
- 2 tickets to the event
- · Provide lunch and beverages

For more information, contact Margaret Shiver at mshiver@gnfcc.com.

Mentor Match Program





Mentor Match Program Presenting Sponsor - \$2,500

- Opportunity to speak to attendees during opening event (March) and closing event (November)
- Prominent logo recognition in all event marketing activity, including all Chamber emails during recruitment and social media
- Logo recognition on GNFCC NextGen Connects Webpage



ProAlliance Leads Generation Group

The most popular leads generation event everyone is talking about in North Atlanta! A great opportunity to get in front of a uniquely consistent, pro-business and incredibly positive group of supportive professionals.



SPONSORSHIP LEVELS

Presenting Sponsor - \$5,000

- Opportunity to speak to attendees monthly
- · Logo recognition during each meeting
- Logo on Chamber website and 52 weekly emails to 2,500 Chamber members
- · Free admission for each weekly event
- Logo recognition on confirmation emails when members register

Monthly Sponsor - \$500

- Logo recognition on registration page for the sponsored month
- Logo recognition on confirmation emails when members register
- · Opportunity to set up a marketing table
- Verbal recognition each week during sponsored month
- · Free admission for sponsored month



Every Wednesday



7:30 - 9:00 a.m.



GNFCC Office



75-100 Chamber members, business professionals, and invited guests

For more information, contact Sophia Niemeyer at sniemeyer@gnfcc.com.



Small Business Success Seminar Series

The Greater North Fulton Chamber takes the guess work out by providing a variety of programs designed to educate, equip and encourage the business community. Businesses receive outstanding professional development training from local business experts that collectively have many years of experience as owners, senior level executives and managers.



SPONSORSHIP LEVELS

Presenting Sponsor - \$5,000

- Speaking opportunity at each seminar
- Prominent logo recognition in all event marketing activity
- Prominent logo recognition on Chamber website and weekly emails where seminars are featured
- · Display table to distribute marketing materials

Event Sponsor - \$500

- Speaking opportunity at sponsored event
- · Logo recognition in all marketing activity
- Display table to distribute marketing materials

For more information, contact Sophia at sniemeyer@gnfcc.com.



2023 Dates:

February 2 - Networking

April 13 - Talent Attraction

June 1- Marketing and Branding

August 3 - Diversity and Equity

October 5- Cybersecurity

November 2- Leadership



12:00 - 1:30 p.m.



GNFCC Office



60-80 Chamber Members, Entrepreneurs, and Business Professionals



Strategic Leadership Visit - April 2023

The Greater North Fulton Chamber's Strategic Leadership Visit provides an opportunity for 50 of North Fulton's top leaders in government, business, and education to engage and explore innovative ideas and program which have helped build partnerships to impact positive community change. This visit is designed to create new networks among business and civic leaders in North Fulton and metro Atlanta, connections vital for implementing lessons learned upon return to Georgia.



SPONSORSHIP LEVELS

Presenting Sponsor - \$10,000

- Recognition in the conference program book
- Opportunity to make welcome remarks during the Welcome Reception/Session
- Company featured in promotional materials including website, social media and e-newsletter
- Includes (1) participant registration

VIP Event & Tour Sponsor - \$10,000

- · Recognition in the conference program book
- Opportunity to make sponsored remarks at sponsored event
- Company featured in promotional materials including website, social media and e-newsletter
- · Includes (1) participant registration

Dinner Sponsor - \$3,000 (4 AVAILABLE)

- Recognition in the conference program book
- Opportunity to make welcome remarks at sponsored dinner
- Company featured in promotional materials including website, social media and e-newsletter

Transportation Sponsor - \$2,500

- Recognition in the conference program book
- Verbal recognition during transportation from airport
- Opportunity to make welcome remarks at sponsored dinner
- Company featured in promotional materials including website, social media and e-newsletter

Lunch Sponsor - \$2,500 (2 AVAILABLE)

- Recognition in the conference program book
- Opportunity to make welcome remarks at luncheon
- Company featured in promotional materials including website, social media and e-newsletter

Gift Sponsor - \$2,000 (2 AVAILABLE)

- Recognition in the conference program book
- · Verbal recognition during open session
- · Logo recognition attached to the gift
- Company featured in promotional materials including website, social media and e-newsletter

Segment Sponsor - \$1,500 (5 AVAILABLE)

- Recognition in the conference program book
- · Verbal recognition during sponsored segment
- Opportunity to introduce the segment speakers/tour
- Company featured in promotional materials including website, social media and e-newsletter

Business Development Sponsor - \$500 (6 AVAILABLE)

- Recognition in the conference program book
- Company featured in promotional materials including website, social media and e-newsletter

Participant - \$3,000

Registration Includes:

- · Two nights accomidations
- Coach transfers
- Lunch & dinners both days
- · Special tours and all economic development meetings

For more information, contact Stacy at sgarmon@gnfcc.com



50th Anniversary Gala

SPONSORSHIP LEVELS



Platinum Sponsor - \$7,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with name recognition on table signage
- Introduction during event with two minutes to welcome guests

Gold Sponsor - \$5,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with name recognition on table signage

Silver Sponsor - \$3,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with name recognition on table signage





January 21, 2023



6 - 11 p.m.



The Hotel at Avalon



500 business professionals, community leaders, and elected officials

Bronze Sponsor - \$1,750

- · Company logo on all event marketing
- Four (4) tickets

Anniversary Sponsor - \$750

- · Company logo on all event marketing
- Two (2) tickets

Individual Tickets - \$250

For more information, contact Debbie Ryals at dryals@gnfcc.com.



The GNFCC Summer Soirée & Taste of North Fulton

The premier social event of the year! Enjoy cocktails and a "Taste of North Fulton" at this casual outdoor summer gala. Cap off the evening with dancing and networking.

SPONSORSHIP LEVELS





Platinum Sponsor - \$7,000

- Company logo placement on event website and linked to company's website
- Prominent listing and logo placement on all event materials
- Name recognition on sponsor signage
- Option to display company-produced full color ad (10-second screen time per full loop) on video screens in venue
- Introduction during event with two minutes to welcome guests
- Includes 15 tickets

Gold Sponsor - \$5,000

- Company logo placement on event website and linked to company's website
- Prominent listing and logo placement on all event materials
- · Name recognition on event signage
- Option to display company-produced full color ad (5-second screen time per full loop) on video screens in venue
- Includes 10 tickets







June 2023



6 - 10 p.m.



Ameris Bank Amphitheatre



400 business professionals, community leaders, and elected officials

Silver Sponsor - \$3,000

- Company logo placement on event website and linked to company's website
- Prominent logo placement on all event materials
- Includes 8 tickets

Bronze Sponsor - \$1,750

- · Company logo on all event materials
- Includes 4 tickets

Individual Tickets - \$150

For more information, contact Debbie Ryals at dryals@gnfcc.com.



Talent Development

A workforce with the right talents and skills to meet the demands of business remains one of the top factors in building a thriving economy and attracting corporate investment. GNFCC drives focus and change through programs to address the job skills gap and create a pipeline of talent in North Fulton.

NorthFultonJobs.com

North Fulton Jobs offers a free avenue to promote your current positions open for hire. The Chamber is dedicated to regional prosperity, which includes securing high-quality talent for all business types in North Fulton. The Chamber is making it easy for businesses to post their open positions or internships to find the best candidates right here





SPONSORSHIP LEVELS

NorthFultonJobs.com Naming Sponsor - \$10,000

- Logo on dedicated website page
- · Weekly recognition in Chamberlink e-newsletter
- Logo recognition on all brochures and all marketing collatoral

Tech400 Alliance

Tech400 Alliance is for technology industry executives with a focus on emerging technologies and innovation. This exclusive roundtable group provides a platform for networking, idea exchange and thought leadership. The program includes site visits to leading technology companies located along the GA 400 corridor of North Fulton.





SPONSORSHIP LEVELS

Visit Sponsor - \$1,000 (limit 2 per site visit)

- Opportunity to speak to attendees at the sponsored site visit
- · Logo recognition in all marketing activity for the site visit

Site Visit Host

- Opportunity to host 40+ North Fulton technology executives
- Provide tour of facility (1.5 hour event tour + Q&A)
- · Opportunity to address attendees
- Your organization highlighted in all marketing collateral for your visit
- Opportunity to provide company swag to attendees



2023 Site Visit Dates:

February 15

May 17

August 16

November 15



Site visit locations vary



Tech400 Alliance is for technology industry executives with a desired focus on emerging technologies and innovation.

For more information, contact Kali Boatright at kboatright@gnfcc.com



Washington D.C. Fly-In

Exclusive invitation to the Chamber's Washington DC Fly-In annually in September including meetings with US Congressmen, US and Georgia Chambers, and upper echelon Congressional leadership.

SPONSORSHIP LEVELS

Presenting Sponsor - \$7,500

Dinner Sponsor - \$4,000 (2 AVAILABLE)

Lunch Sponsor - \$2,000 (2 AVAILABLE)

Transportation Sponsor - \$1,000

Trip Information:

The Greater North Fulton Chamber invites members of the Chairman's Circle and Board of Directors to join us for a unique opportunity to meet one-on-one with our Congressional delegation and national policy makers. As part of an intimate group of North Fulton business and community leaders, you will be able to share your views on federal legislation and regulatory policies that impact business in our region and our community as a whole.

Registration is \$3,000 and includes:

- Two nights single-occupancy lodging
- · Coach transfers while in DC
- Lunch & Dinner both evenings
- Delegate meetings with Congressional Leaders on topics important to our Community





September 2023



30-40 Chamber Board of Directors, Chairman's Circle members, elected officials, congressional leaders and community leaders

For more information, contact Stacy Garmon at sgarmon@gnfcc.com



Women INfluencing Business (WIB) Awards Luncheon

Entering its 10th year, the popular WIB luncheon combines a great blend of connecting, professional development, inspiration and celebration. Event highlights include presenting our Business Woman of Excellence Awards.

SPONSORSHIP LEVELS

WIB Awards Presenting Sponsor - \$5,000

- · Speaking opportunity during luncheon for 5 minutes
- Company logo to appear alongside WIB logo in all awards marketing material
- Logo recognition in PowerPoint presentation at event
- Reserved Premium seating for 8 of your guests
- · Exclusive table gift opportunity

WIB Luncheon Presenting Sponsor - \$4,000

- Speaking opportunity during Luncheon for (3-5) minutes
- Premiere logo recognition in all event marketing
- · Logo Recognition in PowerPoint presentation
- · Reserved Table of 8 at luncheon
- · Exclusive table gift opportunity

Gold Sponsor - \$2,000

- · Recognition from the podium
- · Logo recognition in all event marketing
- Logo Recognition in the PowerPoint
- · Reserved Table of 4 at luncheon

Silver Sponsor - \$1,000

- · Recognition of your company during the event
- · Logo recognition in all event marketing activity
- · Logo recognition in the PowerPoint
- 2 Tickets to the event

Exhibit Sponsor - \$500

- Name recognition in the PowerPoint during the event
- · Name recognition with hyperlink in marketing emails
- Display table to distribute marketing materials
- 2 Ticket to the event

Supporting Sponsor - \$250

- Name in the PowerPoint during the event
- · Name recognition with hyperlink in marketing emails
- 2 Tickets to the event

2022 AWARD WINNERS





March 28, 2023



11:30 a.m. - 1:00 p.m.



TBD



250 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

Reserved Table for 8 - \$500

For more information, contact Debbie Ryals at dryals@gnfcc.com.



Women INfluencing Business (WIB) Annual Summit

This event combines a great blend of connecting, professional development, inspiration and celebration. Event highlights include a closing wine reception.

SPONSORSHIP LEVELS

Presenting Sponsor - \$3,000

- Speaking opportunity during Summit for 5 minutes
- · Company logo in all Summit marketing & during event
- · Logo recognition on screen at event
- Exclusive table gift opportunity/display table in Exhibit Hall
- 10 tickets to all sessions (includes Wine Reception)
- · Display table to distribute marketing materials

Gold Sponsor - \$2,000

- · Logo recognition in all event marketing activity
- Logo recognition on screen at event
- · Display table to distribute marketing materials
- 4 Tickets to the event

Breakout Session Sponsor - \$1,000

- Recognition from podium during each breakout session
- 2 tickets to the event (includes Wine Reception)

Keynote Wrap-Up Sponsor - \$1,000

- Recognition from podium during wrap-up session
- 2 tickets to the event (includes Wine Reception)

Wine Reception Sponsor - \$1,000

- Recognition from the podium during reception
- · 2 tickets to the event

Exhibit Sponsor - \$500

- · Option to set up marketing table during event
- Name Recognition in all marketing material
- 2 Tickets to the event (includes Wine Reception)

Women in Leadership Supporting Sponsor - \$250 per event

- · Name recognition in marketing collatoral
- 2 Tickets to the event



November 2023



1:00 p.m. - 6:00 p.m.



TBD



250 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

For more information, contact Debbie Ryals at dryals@gnfcc.com.

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Women INfluencing Business (WIB) Networking Events

Popular networking options for busy professionals. Excellent way to boost your network as you meet like-minded women who are leading business growth in North Fulton.

SPONSORSHIP LEVELS



Presenting Sponsor - \$3,000 per event

- · Speaking opportunity during event for 3-5 minutes
- Company logo to appear alongside WIB logo in all event marketing material
- 6 Tickets to the event
- · Exclusive table gift opportunity

Gold Sponsor - \$2,000 per event

- Recognition of your company during the event
- Logo recognition in all event marketing activity
- 4 Tickets to the event

Silver Sponsor - \$1,000 per event

- · Recognition of your company during the event
- Logo recognition in all event marketing activity
- 2 Tickets to the event

Exhibit Sponsor - \$500 per event

- Display table to distribute marketing materials
- · Name recognition in marketing emails
- 2 Tickets to the event

Women in Leadership Supporting Sponsor - \$250 per event

- · Name recognition in marketing emails
- · 2 Tickets to the event

LEADERSHIP DEVELOPMENT WORKSHOP



May 18, 2023



1:00 p.m.



TBD



100-125 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

WOMEN & WINE SOCIAL



August 24, 2023



5:30 p.m. - 7:00 p.m.



TBD



100-125 Chamber members, Women in Business nonprofit leaders, community leaders, and elected officials.

For more information, contact Debbie Ryals at dryals@gnfcc.com.