



For Immediate Release

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Greater North Fulton Chamber Visits Texas for First Annual Strategic Leadership Visit

Alpharetta, GA (June 15, 2022) North Fulton and Metro Atlanta leaders traveled to Texas to meet with government and business Leaders in Frisco, Plano and North Dallas with a goal of next level regional visioning for North Fulton. Upon arrival in Dallas, the Chamber experienced first-hand The STAR Dallas Cowboys training facility and the public private partnership that has made it such a unique concept. The group also discussed topics of major importance to the North Fulton Region including public private partnerships, redevelopment and placemaking, and infrastructure and transit. Group members met with Mayors of both Plano and Frisco, as well as hearing from panels of leading experts on the successes and challenges they have experienced.

Dean Collins, President of Axis Companies and Chair of GNFCC Government Affairs, commented, "I was delighted to see the turnout of business professionals who made the inaugural SLV trip to Dallas (Plano/Frisco). I've been on many leadership trips and this one was jammed packed with activities and information. The Public Private Partnership segments were exceptional and showed these Texas cities have been successful because they put a plan in place, working together for the greater good of the community. They could not have experienced the tremendous growth without having public policies in place to support collaboration between city government, the school system, and private development. It was a fantastic trip, and I can't wait to see what the 2023 SLV trip will bring."

The trip fostered opportunities to build relationships with fellow leaders to make our region even stronger. This event would not be possible without the commitment of AT&T, the North Fulton Community Improvement District and all of our sponsors.

"The Greater North Fulton Chamber's inaugural Strategic Leadership Visit to Plano and Frisco, Texas, was a great success," Ann Hanlon, Executive Director of Perimeter CIDs commented. "The value in having our county's leaders hear updates from another successful region in transit, development and redevelopment was priceless, and I look forward to the new work we will all do together to collaborate on our own successes back home."

About The Greater North Fulton Chamber (GNFCC)

The Greater North Fulton Chamber of Commerce is a private, nonprofit, member-driven organization comprised of over 1200 business enterprises, civic organizations, educational institutions and individuals. Its service area includes Alpharetta, Johns Creek, Milton, Mountain Park, Roswell and Sandy Springs. GNFCC is the leading voice on economic development, business growth and quality of life issues in North Fulton County.

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