



Milton Business Council FAQ

Why Change Now?

The Milton Business Alliance (MBA) has been run by volunteers since its inception in 2009. The MBA board spent the last year investigating options to further support Milton businesses and discovered nearly half of their members are also currently members of the Greater North Fulton Chamber of Commerce (GNFCC). The MBA Board believes moving to a council model with the GNFCC will provide the most benefit to Milton area businesses. Leaders from both groups have worked for months to craft a smooth transition for the two organizations and their members.

What if I am already a GNFCC Member?

If you are a current member of MBA, you will automatically be added to the Milton Business Council (MBC) List so that you are ensured to receive event and other information specific to the Milton business community. You will not be charged any additional amount over and above your usual GNFCC investment. Any GNFCC Member in Milton, doing business in Milton or interested in doing business in Milton would be encouraged to join the MBC. That standard is in line with the MBA membership eligibility requirements.

What if I am not a GNFCC Member?

Non-GNFCC members have two options. The first option is to join the GNFCC and become part of the MBC at no additional cost. If you do not choose to join GNFCC in 2020, all 2019 MBA members will have a one-time option to pre-pay for access to four quarterly MBC events for \$100 if signed up by March 15, 2020. Like former MBA events, MBC events will have non-member pricing as well as member pricing.

Will the MBC have its own leadership?

The MBC will have its own Leadership Team. Former MBA and current GNFCC Board Member John Herbert has been appointed chair by the Chairman of the GNFCC Board of Directors. The chair of the Leadership Team will put together a team from MBC leaders in the business community. Members of the MBC are encouraged to make recommendations for individuals to serve on the Leadership Team. The City of Milton will also have a seat on the Leadership Team. The goal is to engage current and future business leaders passionate about what Milton has to offer now and in the future.

What will happen to the financial assets of the MBA?

Under the terms of the 501(c)(6) status and the Articles of Incorporation, when the MBA dissolves December 31, 2019, it must contribute any balance to an organization with a similar mission and status. The less than \$4,000 fund balance, in this case, would be transferred to the GNFCC as another 501(c)(6) and would be applied to offset the additional costs of MBC programming.

Why is the name changing?

While honoring the proud tradition of the MBA, the idea behind the new name will best represent the transition MBA is making towards an even brighter future. The word “council” has been used successfully in both the Cobb County, GA and Charlotte, NC Chambers to identify their focus on cities within their footprint. Although a new name and logo, the work and history of the MBA will be preserved and appreciated.

How does MBC not lose its identity?

The GNFC is there to provide leadership and infrastructure. The MBC will retain a Leadership Team made up of leaders from the Milton business community. The Chairman of the MBC will have a seat on the GNFC Board. Strong participation by the MBC constituents will be a vital way to maintain the Milton identity. Today, the identity of the MBA depends on our members participating in our events, and the MBC will be no different.

What will MBC meetings look like?

There will be quarterly meetings in Milton with a special emphasis on the MBC Members but open to any GNFC members who have interest in Milton. The goal will be to attract more attention to the City of Milton businesses as well as to what they have to offer across the regional membership of the GNFC.