



2021 Sponsorship & Engagement Manual



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Business After Hours

Business After Hours consistently proves to be the ultimate way to wrap up your busy work day. Business After Hours events are held at various host member locations. Appetizers and drinks await Chamber members as they gather for an opportunity to socialize and network with fellow business and community leaders. These events are free for Chamber Members and any representatives from their businesses and \$25 for guests to attend.



SPONSORSHIP LEVELS

Naming Sponsor - **SOLD**



Monthly Host Sponsor - **\$1,000 SOLD**

- Event to be held at your company location
- Provide all food and beverage for event
- Logo recognition in all event marketing
- Opportunity to speak to attendees
- Attendee contact list provided post event

Exhibit Sponsor Event - **\$500 per event**

- Recognition of your company during the event
- Logo recognition in all event marketing activity
- Marketing table to distribute company materials
- Unlimited tickets for representatives from your company



Typically held the second Thursday of each month excluding July and December; *subject to change*

2021 Dates:

February 11 - Sponsored by Smith & Howard and hosted by The Magnolia Group

March 30 - Hosted & sponsored by Hilton Alpharetta Atlanta

April 15 - Sponsored and hosted by The Computer Museum of America

May 13 - Sponsored by North Fulton Business RadioX and

hosted by Ray's at Killer Creek

MONDAY, June 7 - Sponsored by Eclipse Networks & hosted by Six Bridges Brewing

July 15 - Sponsored by Aqua-Nomics and hosted by Big Oak Tavern

August 12 - Sponsored and hosted by Aesthetic Specialty Centre

September 9 - Sponsored by Eclipse Networks & hosted by Gate City Brewing

October 14 - Co-sponsored and hosted by Troy University &

LGE Community Credit Union

November 18 - Hosted and sponsored by WellStar North Fulton Hospital

December - NONE



5:30 - 7 p.m.



Various member locations



An average of 80 - 100 business professionals, Chamber members, community leaders, and elected officials

For more information, contact Debbie Ryals at dryals@gnfcc.com.

Chamber Marketing

Send your message directly to potential new customers while supporting your Chamber. Whether you are seeking to build identity, generate leads, or spotlight your corporate responsibility initiatives, the Chamber is the right strategy and choice.

Using the Chamber to promote places your business in front of a very influential audience.

- 4,000+ sent weekly to Chamber member companies
- 90,000 employees work for Chamber members
- 75% of membership is small business
- More than 100 Chairman's Circle Members



Chamberlink Weekly E-Newsletter

A critical update designed to keep members informed and engaged a week ahead of scheduled events. Email open rate scores above average by comparison. Advertising includes logo and link to your website.

SPONSORSHIP LEVELS

Naming Sponsor - \$10,000 with logo recognition

Monthly Sponsor - \$500



Every Thursday

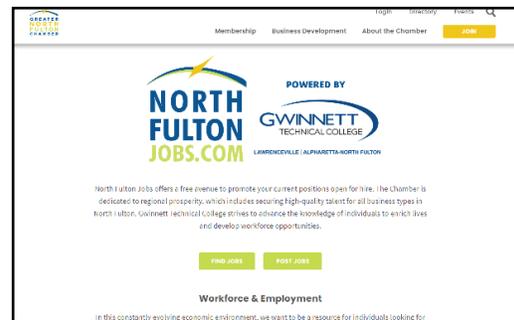


4,000 subscribers

Website Marketing

The all new GN FCC Website has generated more traffic and more attention than ever before. This key business site features business development and economic and talent development information as well as serving as the home of North Fulton Jobs.com and the North Fulton Camera Ready initiative. Visited by thousands of users each month, this is a great opportunity to get your company image in front of business leaders and new residents alike.

SPONSORSHIP LEVELS



NorthFultonJobs.com Naming Sponsor - \$10,000

- Logo on dedicated website page
- Weekly recognition in Chamberlink e-newsletter
- Logo recognition on all brochures and all marketing collateral

GNFCC.com Individual Webpage Placement - \$5,000

- Logo displayed in drop-down bar on page of your choice

Day at the Capitol

Exclusive access to Board members and Chairman's Circle members for a half-day event and luncheon with members of the North Fulton delegation and key policy makers from both the House and Senate. Photo opportunities in the Capitol Rotunda with the Governor.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000

- Speaking opportunity for 5 minutes
- Logo recognition in all marketing activity on weekly email and website
- Opportunity to distribute marketing collateral

Lunch Sponsor - \$500

- Speaking opportunity for 3 minutes during lunch at the Capitol
- Logo recognition at Luncheon



February 2021



Georgia State Capitol



45 - 60 Chamber Board of Directors, Chairman's Circle Members, Community Leaders and North Fulton Elected Officials and special guests.

For more information, contact Stacy Garmon at sgarmon@gnfcc.com

The GN FCC Summer Soirée

The premier social event of the year! Enjoy cocktails and a "Taste of North Fulton" at this casual outdoor summer gala. Cap off the evening with dancing and networking.

SPONSORSHIP LEVELS

Presenting Sponsor - **SOLD**



Diamond Sponsor - \$7,000

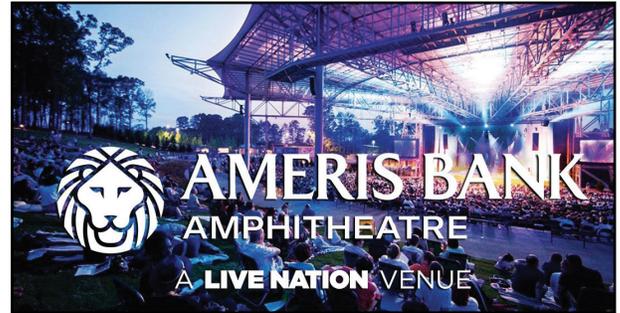
- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Name recognition on sponsor signage
- Option to display company-produced full color ad (10-second screen time per full loop) on video screens in venue
- Introduction during event with two minutes to welcome guests
- Includes 10 tickets

Platinum Sponsor - \$5,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Sponsor name recognition on event signage
- Option to display company-produced full color ad (5-second screen time per full loop) on video screens in venue
- Includes 10 tickets

Gold Sponsor - \$4,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Includes 10 tickets



Friday, June 11



6 - 11 p.m.



Ameris Bank Amphitheatre



500 business professionals, community leaders, and elected officials

Silver Sponsor - \$3,000

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Includes 10 tickets

Bronze Sponsor - \$1,750

- Company logo on sponsor signage
- Four (4) tickets

Individual Tickets - \$250

For more information, contact Debbie Ryals at dryals@gnfcc.com.

Golf & Tennis Classic

The GNFC Annual Golf & Tennis Classic is the perfect setting to build relationships with North Fulton's top business leaders in a spectacular environment ideal for fostering business partnerships.

GOLF SPONSORSHIP LEVELS

Presenting Sponsor - **SOLD**



Golf & Tennis Player Gift Sponsor - \$6,000

- Company logo on gift item given to all players
- Special signage at Registration
- 1 Foursome w/VIP parking
- Option to set up marketing table/tent

19th Hole Sponsor - \$5,000 (2 REMAINING)

- Speaking opportunity at Registration & After Party
- Special signage at After Party
- Option to distribute corporate collateral materials during dinner
- 1 Foursome w/ prominent sponsor recognition on 2 golf carts

Silver Sponsor - \$3,000 (2 REMAINING)

- Banner recognition at Registration
- Special recognition at awards ceremony
- 1 Foursome



Closest to the Pin Contest Sponsor - **SOLD**

- Opportunity to present contest prize at awards ceremony
- Option to set up marketing/tent at sponsored hole
- 1 Foursome
- Contest prize provided by the Chamber



Putting Contest Sponsor - **SOLD**

- Opportunity to present contest prize at awards ceremony
- Display options at putting green & opportunity to interact with all golfers throughout the day
- 1 Foursome
- Contest prize provided by the Chamber



October 4, 2021



Golf: Registration- 8:30 am
Shotgun Start- 10:00 am

Tennis: Registration- 11:00 am
Matches- 12:00 - 3:30 pm

19th Hole After Party- 4:00 pm



The Manor Golf & Country Club



250-300 (players, sponsors, volunteers)
business professionals, community leaders, elected officials

Longest Drive Contest Sponsor - **SOLD**

- Opportunity to present contest prize at awards ceremony
- Display options at sponsored Par 5
- 1 Foursome
- Contest prize provided by the Chamber



Golf & Tennis Registration Sponsor - **SOLD**

- Option for display table at registration to greet players
- Special signage at registration desk
- 2 players



Golf & Tennis Classic

The GN FCC Golf & Tennis Classic is the perfect setting to build relationships with North Fulton's top business leaders in a spectacular environment ideal for fostering business partnerships.

Water Hazard Sponsor - \$1,500 (1 REMAINING)

- Company logo on two banners marking unique hazards
- 2 players

ANDERSEN | TATE | CARR

Clean Greens Sponsor - SOLD



Driving Range Sponsor - SOLD



Golf Cart Placard Sponsor - SOLD



- Company logo prominently displayed on front window of all golf carts
- 2 players

Beverage Station Sponsor - SOLD



Hole-in-One Sponsor - SOLD



Golf & Tennis Bag Tag Sponsor - \$1,000

- Exclusive provider of bag tags to be placed on each player's bag at player registration
- Bag tags will feature tournament logo on one side and your company logo on the opposite side
- Does NOT include player position

Breakfast Sponsor - SOLD



Mulligan Card Sponsor - \$500

- Company logo, tagline and contact information on full color mulligan cards sold at Registration
- Sponsor recognition at opening ceremony
- Does NOT include player position

Bloody Mary Sponsor - SOLD



Premium Tee Box Display Sponsor - \$750 (8 REMAINING)

- Company logo on one tee box sign
- Option to set up marketing table/tent
- Tent pre-set on your assigned Tee Box

*** Sponsorship package includes all meals, beverages and player gifts for each player**

Tee Box Display Sponsor - \$500

- Company logo on one tee box sign
- Option to set up marketing table/tent

Hole Signage Sponsor - \$250

- Company logo on hole sign

Golf Player Only Options

Foursome - SOLD OUT

See remaining sponsorship packages for available player spots. All individual golfer and foursome packages are **SOLD OUT**.

TENNIS SPONSORSHIP LEVELS

Lunch Sponsor - \$1,000

- Company logo on boxed lunches
- Recognition at tennis awards ceremony
- Two players in tennis tournament

Awards Sponsor - \$750

- Opportunity to present tennis awards at awards ceremony
- Four players in tennis tournament

Tennis Ball Sponsor - SOLD



- Company logo on tennis ball cans given to all players and used during the tournament
- 2 players with all meals & beverages, plus premium gifts

Tennis Player Only Options

Individual Player - \$100

For more information, contact Debbie Ryals at dryals@gnfcc.com.

Leadership Programs

Leadership North Fulton (LNF) for adults and Emerging Leaders Program (ELP) for high-school students, identify and develop leaders in the North Fulton area by promoting community awareness, instilling civic responsibility, and building relationships. Our leadership programs offer the opportunity to gain valuable personal and professional development as well as give back to the community by addressing the needs of local nonprofit organizations in a lasting way.

LEADERSHIP NORTH FULTON SPONSORSHIP LEVELS



Presenting Sponsor - \$5,000

- Speaking opportunity at LNF Opening Reception and Graduation Celebrations
- Logo recognition on all LNF material and website
- Company materials in LNF training material/binders
- Tuition for one company employee
- 4 reserved seats for Graduation Luncheon

Gold Sponsor - \$2,500

- Speaking opportunity during Opening Reception
- Logo on Opening Reception program
- Opportunity to distribute materials

LNF Day Sponsor - \$500

- Opportunity to host class day and tour your facility
- Logo on class day agenda
- Display table to distribute marketing materials



September to June



All day, one day per month



Various locations



25-35 rising and established Business and Nonprofit Leaders in North Fulton

EMERGING LEADERS PROGRAM SPONSORSHIP LEVELS



Presenting Sponsor - \$5,000

- Speaking opportunity at ELP Opening Reception and Graduation Celebrations
- Logo recognition on all ELP material and website
- Company materials in ELP training material/binders
- 4 reserved seats for Graduation Celebration

Gold Sponsor - \$2,500

- Speaking opportunity during Opening Reception
- Logo on Opening Reception program
- Opportunity to distribute marketing materials

ELP Day Sponsor - \$500

- Opportunity to host class and tour your facility
- Logo on class day agenda
- Display table to distribute marketing materials



September to April



All day, one day per month



Various locations



30-40 North Fulton high school students and parents at opening and Graduation Celebrations

For more information, contact Rachel Dangerfield at rdangerfield@gnfcc.com.

Chamber Luncheon Series

A premier luncheon featuring prominent figures in our region, our state and nationally. The Chamber Luncheon Series brings together every tier of professional, diverse business industry, and non-profit organization making it the most popular Chamber event each month.

SPONSORSHIP LEVELS

Naming Sponsor -



Presenting Sponsor Per Event - \$4,000

- Speaking opportunity during Luncheon for (3-5) minutes
- Premiere logo recognition in all event marketing
- Logo Recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 8 at luncheon
- Marketing opportunity at each table

Gold Sponsor Per Event - \$2,000

- Recognition from the podium
- Logo recognition in all event marketing
- Logo Recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 4 at luncheon

Exhibit Sponsor Per Event - \$500

- Name recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon



2021 Dates & Topics:

- January 26** – Economic Outlook 
Certified Public Accountants and Advisors
- February 23** – Technology
- March 30** – Economic Recovery
- April 27** – Legislative Update
- May 25** – Education Focus 
Architecture and Engineering
- June 29** – LNF Graduation & Non Profit Awards 
CPA's & ADVISORS
- July** – NONE
- August 24** – Small Business Awards & Summit 
BANK
- September 28** – Economic Development
- October 26** – Women INfluencing Business Awards & Summit 
UNIVERSITY 
BANK OF AMERICA
- November 30** - Transportation 
COMMUNITY IMPROVEMENT DISTRICT
- December** - NONE



11:30 a.m. - 1 p.m.



Various locations



150-200 Chamber members, community leaders, elected officials, and special guests

For more information, contact Debbie Ryals at dryals@gnfcc.com.

Mayor's Appreciation Luncheon

Gain access to this favorite and exclusive event for our Board of Directors, Chairman's Circle members and Government Leaders. Hear from the Mayors of North Fulton as they present their highlights of the year.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,500

- Speaking opportunity during Luncheon for (2) minutes
- Premier logo recognition in all event marketing activity
- 4 tickets to the luncheon
- Marketing opportunity at each table

Gold Sponsor - \$1,500

- Recognition from the podium
- Logo recognition in all event marketing activity
- 4 tickets to the luncheon

Silver Sponsor - \$1,000

- Recognition from the podium
- Logo recognition in all event marketing activity
- 2 tickets to the luncheon

Corporate Table Sponsor - \$750

- Table of (8) with signage



December 2



11:30 a.m. - 1p.m.



TBD



100 to include Mayors of the six cities of North Fulton, City Employees, Chamber Board of Directors, Chairman's Circle Members and Government Leaders

**Attendance is by invitation only*

For more information, contact Stacy Garmon at sgarmon@gnfcc.com

Next Gen Connects

The Mission of Next Gen Connects is to serve, engage, recognize, and develop North Fulton's future leaders.



SPONSORSHIP LEVELS

Presenting Sponsor - SOLD



Program Sponsor - \$500

- Opportunity to host an event and tour your facility
- Logo on all event marketing material
- Display table to distribute marketing materials
- Supply food and adult beverages



2021 Dates & Agenda:

March 18

May 11

August 11

December 2 – Holiday Pub Crawl



4:00 p.m. after hours events



Various Chamber Member Locations



25-50 Young Professionals

For more information, contact Rachel Dangerfield at rdangerfield@gnfcc.com.

Chamber 101 - Orientation

New to the Chamber? New to a Chamber member company? Join us for lunch as we provide information on how to get the best return on your membership investment. Reservations are required as space is limited. Register today for this informative session and begin to make the most of your Chamber membership!

CHAMBER 101

LUNCHEON
EVERY OTHER MONTH



SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000

- Speaking opportunity at each monthly event
- Prominent logo recognition on Chamber webpage
- Logo recognition in all event materials
- Logo recognition on monthly email promotion
- Logo recognition on personal invitation to all new members

Lunch Sponsor - \$500 or in-kind (5 available)

- Provide lunch for all attendees
- Opportunity to address attendees
- Opportunity to distribute marketing collateral



2021 Dates:

January 12

March 9

May 11

August 10

October 12



11:30 a.m. - 1:00 p.m.



GNFCC Office



40-50 (bi-monthly) new Chamber members, newly hired business professionals, invited guests and prospective members

For more information, contact Kendra Plotkin at kplotkin@gnfcc.com.

ProAlliance Leads Generation Group

The most popular leads generation event everyone is talking about in North Atlanta! A great opportunity to get in front of a uniquely consistent, pro-business and incredibly positive group of supportive professionals.

**PRO
ALLIANCE**
A GREATER NORTH FULTON CHAMBER LEADS GENERATION GROUP



SPONSORSHIP LEVELS

Presenting Sponsor - \$5,000

- Opportunity to speak to attendees
- Logo recognition during each meeting
- Logo on Chamber website and 52 weekly emails
- Free admission for each weekly event



Every Wednesday



7:30 - 9 am



GNFCC Office



75-100 Chamber members, business professionals, and invited guests

For more information, contact Kendra Plotkin at kplotkin@gnfcc.com.

Small Business Success Seminar Series

The Greater North Fulton Chamber takes the guess work out by providing a variety of programs designed to educate, equip and encourage the business community. Businesses receive outstanding professional development training from local business experts that collectively have many years of experience as owners, senior level executives and managers.

SPONSORSHIP LEVELS

Presenting Sponsor - **SOLD**



Event Sponsor - **\$500**

- Speaking opportunity at sponsored event
- Logo recognition in all marketing activity



9:00 - 10:00am



GNFCC Office



Number Varies; Chamber Members, Entrepreneurs, Business Professionals

For more information, contact Stacy Garmon at sgarmon@gnfcc.com



2021 Dates:

February 4 - *The Benefits of Outsourcing* sponsored by PhoneOne and Vineyard Johns Creek

March 4 - *Grow with Google* sponsored by The Mauldin Group and FinTeam Business Consulting

April 15 - *HR Hot Topics* sponsored by Delta Community Credit Union and Herbert Legal Group

May 6 - *Sales Skills* sponsored by The Sales & Marketing Academy and Signs of Significance

August 10 - *Networking 101* sponsored by The Mauldin Group, Phone One, and Signs of Significance

August 11 - *HR Hot Topics* in collaboration with Forsyth Chamber and Dawson County Chamber

September 2 - *Insurance for Small Business* sponsored by Lasha Hammett State Farm

October 7 - *Cybersecurity* sponsored by Cinch I.T. and Gwinnett Technical College

November 4 - *Financial Planning* | **Sponsorship available**

Tech400 Alliance

The GNFCC is uniquely positioned in the Tech Hub of the Southeast. North Fulton is home to more than 900 tech companies. Tech400 Alliance is for technology industry executives with a desired focus on emerging technologies and innovation. This exclusive roundtable group provides a platform for networking, idea exchange and thought leadership. The program includes site visits to leading technology companies located along the GA 400 corridor of North Fulton.

SPONSORSHIP LEVELS

Naming Sponsor - SOLD



Visit Sponsor - \$1,000 (limit 2 per site visit)

- Opportunity to speak to attendees for 5 minutes at the site visit
- Logo recognition in all marketing activity for the site visit

Site Visit Host

- Opportunity to host 40+ North Fulton technology executives
- Provide tour of facility (1.5 hour event – tour + Q&A)
- Opportunity to address attendees
- Your organization highlighted in all marketing collateral for your visit
- Opportunity to provide company swag to attendees



2021 Site Visit Dates:

May 19

August 18

Q4 - TBD



Site visit locations vary



Tech400 Alliance is for technology industry executives with a desired focus on emerging technologies and innovation. This exclusive roundtable group provides a platform for networking, idea exchange and thought leadership.

For more information, contact Mark Goodman at mgoodman@gnfcc.com.

Washington D.C. Fly-In

Exclusive invitation to the Chamber's Washington DC Fly-In annually in September including meetings with US Congressmen, US and Georgia Chambers, and upper echelon Congressional leadership.

SPONSORSHIP LEVELS

Presenting Sponsor - \$7,500

Dinner Sponsor - \$4,000 (2)

Lunch Sponsor - \$2,000 (1)

Transportation Sponsor - \$1,000

Program Sponsor - \$1,000

Trip Information:

The Greater North Fulton Chamber invites members of the Chairman's Circle and Board of Directors to join us for a unique opportunity to meet one-on-one with our Congressional delegation and national policy makers. As part of an intimate group of North Fulton business and community leaders, you will be able to share your views on federal legislation and regulatory policies that impact business in our region and our community as a whole. Specific focus will be on two key issues at the forefront of the national agenda with major implications for the continued economic success and growth of our region and state: transportation and healthcare.

Registration is **\$2,500** and includes:

- Two nights single-occupancy lodging
- Coach transfers while in DC
- Dinners both evenings
- Breakfasts & Lunch
- Delegate meetings with Congressional Leaders on topics important to our Community



September 2021



30-40 Chamber Board of Directors, Chairman's Circle members, elected officials, congressional leaders and community leaders

**Attendance is by invitation only*

For more information, contact Stacy Garmon at sgarmon@gnfcc.com

Women Influencing Business (WIB) Awards & Summit

Entering its eighth year, the popular WIB luncheon combines a great blend of connecting, professional development, inspiration and celebration. Event highlights include presenting our Business Woman of Excellence and Rising Star Awards.

LUNCHEON SPONSOR LEVELS

WIB Awards Presenting Sponsor - SOLD 

Luncheon Presenting Sponsor - SOLD 

Luncheon Gold Sponsor - SOLD 

Luncheon Silver Sponsor - \$1,000 (2 available)

- Recognition of your company during the event
 - Logo recognition in all event marketing activity
 - Name recognition in the PowerPoint
 - 2 Tickets to the event
 - Display table to distribute marketing materials
- 

SUMMIT SPONSOR LEVELS

Summit Presenting Sponsor - \$3,000 (1 available)

- Speaking opportunity during Summit for 5 minutes
- Company logo with link in all Summit marketing & during event
- Exclusive table gift opportunity/display table in Exhibit Hall
- 10 tickets to all events (Luncheon, Awards, Summit and Wine Reception)

Summit Breakout Session Sponsor - \$1,000 (2 available)

- Recognition from podium during each breakout session
- 2 tickets to all events (Luncheon, Awards, Summit and Wine Reception)

Summit Keynote Wrap-Up Sponsor - \$1,000 (1 available)

- Recognition from podium during each breakout session
- 2 tickets to all events (Luncheon, Awards, Summit and Wine Reception)

Summit Wine Reception Sponsor - \$1,000 (2 available)

- Company recognition during reception
- 2 tickets to all events (Luncheon, Awards, Summit and Wine Reception)



October 26, 2021



Awards Luncheon: 11:30am - 1:00pm
Summit & Breakouts: 1:30pm - 4:30pm
Wine Reception: 4:30pm - 5:30pm



TBD



250 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

Summit Refreshment Sponsor - \$500 (2 available)

- Logo recognition during refreshment breaks; attendee gifting opportunity
- 1 ticket to all events (Luncheon, Awards, Summit and Wine Reception)

Luncheon/Summit Marketing Table Sponsor - \$500 (10 available)

- Display table for meet & greet; distribute marketing materials
- 1 ticket to all events (Luncheon, Awards, Summit and Wine Reception)

For more information, contact Debbie Ryals at dryals@gnfcc.com.

Women INfluencing Business (WIB) Networking Events

One of the more popular networking options for busy professionals. Excellent way to boost your network as you meet like-minded women who are leading business growth in North Fulton.

SPONSORSHIP LEVELS

Naming Sponsor - **SOLD**



Presenting Sponsor - **SOLD** JPMORGAN CHASE & CO.

- Speaking opportunity during main event for 5 minutes
- Featured member spotlight in Chamberlink and home page of website with link to company website
- Exclusive table gift opportunity
- Company logo to appear alongside WIB logo in all event marketing material
- Logo on screen at event
- 6 Tickets to the event
- Display table to distribute marketing materials

Gold Sponsor - **\$2,000 per event**

- Featured member spotlight in Chamberlink and home page of website
- Logo recognition in all event marketing activity
- Logo on screen at event
- 4 Tickets to the event
- Display table to distribute marketing materials

Silver Sponsor - **\$1,000 per event**

- Recognition of your company during the event
- Logo recognition in all event marketing activity
- 2 Tickets to the event
- Display table to distribute marketing materials

Exhibit Sponsor - **\$500 per event**

- Display table to distribute marketing materials
- 1 ticket to the event

For more information, contact Debbie Ryals at dryals@gnfcc.com.

WOMEN & WINE



August 26



5:30 p.m. - 7:00 p.m.



The Atrium at North Point Mall



100-125 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials