

# Greater North Fulton Chamber of Commerce

Forming a Partnership with  
North Fulton Schools



# Forming a Partnership in Education

Welcome

A green chalkboard with a world map in a scroll above it, a wooden ruler on the left, and a chalk tray at the bottom.

Introduction

Committee members



# Thank You

- 📖 To Georgia Power for the use of the facility
- 📖 To The Greater North Fulton Chamber of Commerce for the opportunity.
- 📖 To The Education Committee for their contributions to today's presentation and training session.



# Discussion Points

- 📖 What is a Partnership?
- 📖 Why have one?
- 📖 Goal of Partnership
- 📖 Guiding Principles
- 📖 School's Strategic Plan
- 📖 Partnership Form
- 📖 Word to the Wise
- 📖 Communication and Staying in the Know
- 📖 Closing



# What is a Partnership?

A Partnership in Education program is a voluntary relationship between one or more business or community organizations and a school or school program, for the support and enrichment of the educational process. The Partnership meets the needs and uses the resources of both the school and the business/organization for mutual benefit.






# Why Have a Partnership?

According to the National Association of Partners in Education, partnerships with schools benefit both the business and education partners in four key areas:

Community Development  
Human Capital Development  
Student Achievement  
Financial Impact



# Community Development

-  Providing better schools to contribute to the economic health of the community
-  Improving academic achievement
-  Providing a meaningful impact for corporate and small business philanthropy.

NAPE 2000



# Human Capital Development

-  Boosting employee morale
-  Supporting employee recruitment and retention
-  Preparing future employees for the challenges of the world at work.

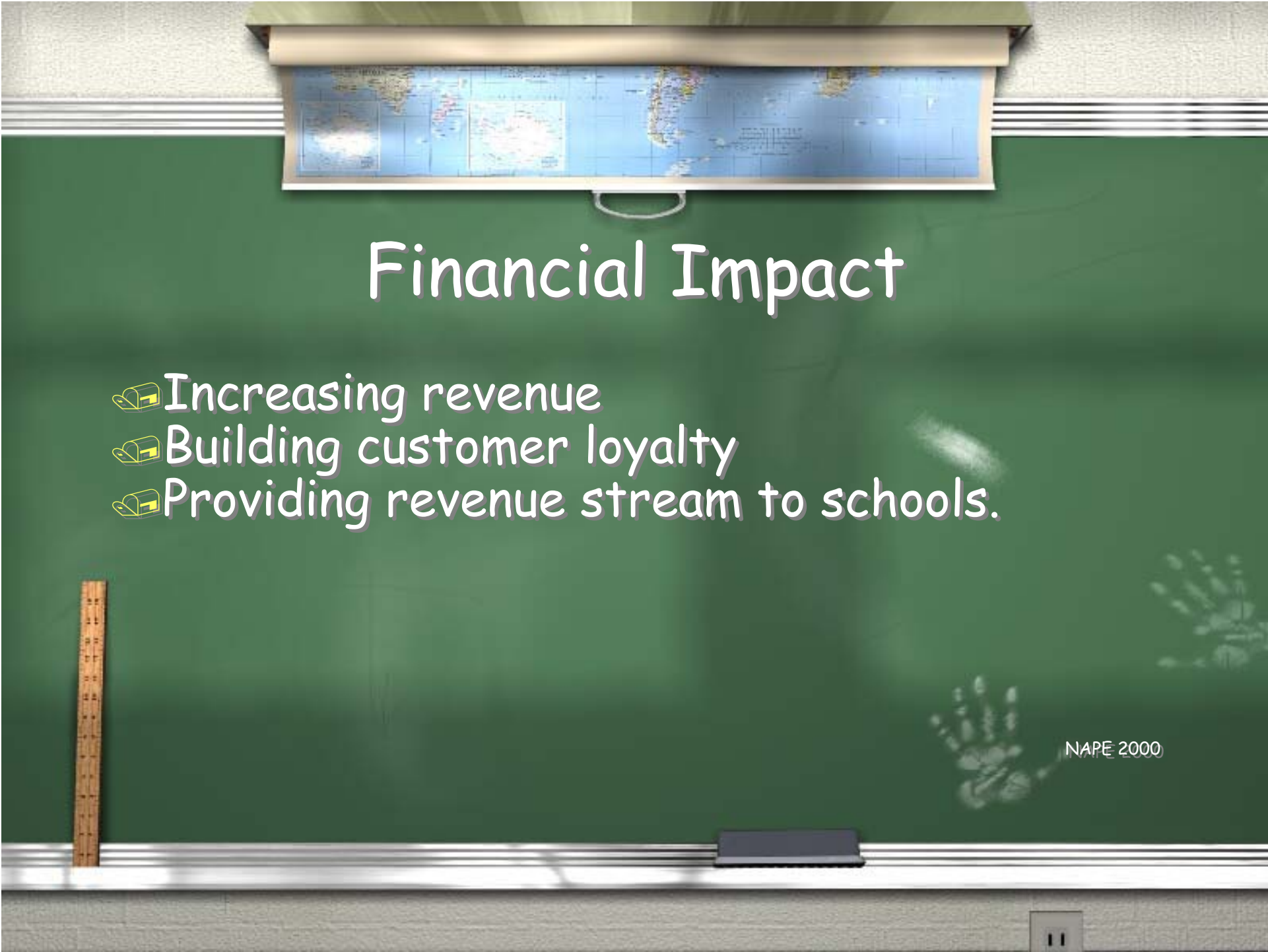
NAPE 2000



# Student Achievement

- 📁 Improving test scores
- 📁 Enhancing the student experience
- 📁 Contributing to overall student achievement
- 📁 Being an example of giving back.

NAPE 2000



# Financial Impact

- 📁 Increasing revenue
- 📁 Building customer loyalty
- 📁 Providing revenue stream to schools.









# Primary Goal of a Partnership in Education

The primary goal is to strengthen and enrich the instructional program in the school system and to provide an opportunity whereby businesses may contribute support to the betterment of the quality of life in the community through the public school system.



# Guiding Principles for Partnerships

 Partners should:

-  share values and goals
-  be mutually beneficial
-  be involved in the school and business environment
-  Should follow a strategic plan
-  Constantly communicate
-  Continue to evaluate and improve the partnership



# Strategic Planning

- 📖 Each school develops a strategic plan
- 📖 Businesses and Partnership Coordinators should use that as a spring board in developing specific partnership goals.
- 📖 Most strategic plans can be found on [www.fultonschools.org](http://www.fultonschools.org).

# Partnership Form



**Partners in Education Training Session**  
Wednesday, October 28, 2009  
9:00 am – 12:00 noon

Georgia Power Community Room  
11675 Willis Road, Building 1, Alpharetta

## Registration Form

Learn how to establish and maintain a successful 'Partner in Education' Program by attending this informative session sponsored by the GNFCC Education Committee.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/School Name: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip: \_\_\_\_\_

List one interesting/unusual fact about your business: \_\_\_\_\_

Are you a member of the GNFCC? Yes  No

List any current business/school partnerships: \_\_\_\_\_  
\_\_\_\_\_

Businesses – Please check all resources available:

Speakers  Tutors  Internships  Grants/Scholarships

Mentors  Supplies  Facility Tours  Education Programs

Additional/Specific Resources: \_\_\_\_\_











Schools – Please list needs: \_\_\_\_\_  
\_\_\_\_\_

There is no fee to attend the workshop. Please complete this form and return to: Debbie Ryals, GNFCC, 11605 Haynes Bridge Road, Suite 100, Alpharetta, GA 30009, or fax to: 770-594-1059. With questions, contact Debbie at [dryals@gnfcc.com](mailto:dryals@gnfcc.com) or call 678-397-0556.



# Word to The Wise

## Word to the Wise:

-  Remain flexible
-  Be Realistic about what you are offering
-  Communicate, communicate, communicate
-  Ask questions
-  Be Patient
-  Be helpful
-  Be involved and visible
-  Be clear and concise
-  Keep your appointments
-  Follow up after every meeting



# Communication and Staying In The Know

-  Email
  -  Call
  -  Meet face to face
  -  Drop a note in the mail to your School's Partner Coordinator
  -  Invite them to your place of business
  -  Visit your school's website regularly
    -  Read the morning announcements
    -  Review the school calendar - booster, school and PTSA calendar
    -  Know who's who on campus and introduce yourself
- 



# Closing

## Partnerships:

-  Impact the quality of the learning environment
-  Provide community improvement and involvement
-  Are mutually beneficial



Questions?

 Contact: