



Dr. Beverly Y. Langford, Ph.D.

Dr. Beverly Langford, Leadership Dimensions Facilitator, Leadership North Fulton

"I have been fortunate to create some great relationships with Leadership North Fulton class members over the years. I always earn a great deal from my interaction with the outstanding people who come through the program. In addition to forming abiding friendships with many of the graduates, I have benefited from the fact that Leadership North Fulton alumni comprise an important network of highly talented, committed people whose competencies and abilities are significant in many areas of expertise.

Anyone considering participating in Leadership North Fulton should keep in mind that the experience will continue to provide value long after graduation."

Biography

Beverly Y. Langford is President of LMA Communication, Inc.® a consulting, training, and coaching firm that works with organizations and individuals on strategic communication, message development, effective interpersonal communication skills, team building, and leadership development.

In addition, Dr. Langford, a Clinical Assistant Professor, has taught leadership communication to graduate students at Georgia State University's Robinson College of Business for many years, teaching in the MBA, Professional MBA, and Global Partners MBA programs. She directed the Business Communication Program within the Department of Marketing from 2005 through 2015.

Also at Georgia State University, she has directed the Robinson College of Business' Women's the Women's Leadership Forum held annually in partnership with the *Atlanta Business Chronicle*.

An award-winning teacher, she has received 11 Top Professor awards for Outstanding Teaching for her work in the Professional MBA program. She also received the Faculty Service Award from the Robinson College of Business and a similar award from the RCB Board of Advisors. In 2010, she received the Robinson College of Business Teaching Award. She has represented Georgia State's Alumni Association as a speaker for GSU alumni groups within corporations, most recently UPS and The Home Depot.

In 2005 her book, entitled *The Etiquette Edge: the Unspoken Rules for Business Success*, was published by AMACOM press. The updated second edition will be available in August, 2016, entitled *The Etiquette Edge: Modern Manners for Business Success*. Amazon.com is currently accepting pre-orders. See the Publications tab (above) for details.

Dr. Langford has been quoted in various publications, including *The New York Times*, *The International Herald Tribune*, *The Cleveland Plain Dealer*, *Glamour*, *Men's Health*, *Engineering Times*, *The Washington Post*, *The Guardian*, *The Atlanta Business Chronicle*, *Forbes*, and *Investor's Business Daily* and has appeared on a number of radio talk shows to discuss areas pertaining to business behavior and interpersonal skills. She is a frequent speaker to both corporate and civic groups, and she has written numerous articles for *Atlanta Woman* magazine and *Womenetics*, an online, Atlanta-based magazine.

Active in community affairs, she is past Chairman of the board of directors of the Greater North Fulton Chamber of Commerce and is currently a member of the board. She has formerly served on the board of Heritage Sandy Springs and the Dunwoody Rotary Club. She has been the Leadership Dimensions facilitator for Leadership North Fulton since the mid-1990s.

She is certified in MBTI, the Personal DISCernment Inventory (DISC), and EQ-I 2.0 (Emotional Intelligence). She is a member of the Association for Business Communications and the Association for Professional Communications Consultants.

She received a BA degree from the University of Mississippi, an MA from Memphis State University (now the University of Memphis), and a Ph.D. from Georgia State University. She is a member of the Association for Business Communicators and the Association of Professional Communication Consultants. She is a Certified Course Designer/Developer, and she is currently in the certification process as a Certified Instructor/Facilitator.